

Brian Egeston

4215 Rue Saint Dominique
Stone Mountain, Ga 30083
be@brianwrites.com

Experience

Champion Newspaper- Sports Editor
July 2007-Present

- Developed content for online and print version of the publication using AP style.
- Covered high school sports with in-depth reporting and feature stories.
- Provided coverage for professional and NCAA sporting events.
- Initiated publication's first blog relevant to community issues and national news.
- Initiated publication's use of social networking.
- Produced pilot program for publication's first podcast.
- Covered local news for business, politics and education sections of the publications.
- Proposed publication's first all-digital proofing system.
- Mentored editorial interns.

Barbershop Digest Magazine- Editor-in-Chief
Jan. 2008-Dec.2009

- Developed content and conceptualized entire issues for monthly publication.
- Edited copy and layout for monthly issues.
- Coordinated photo shoots, scouted locations, acquired models.
- Managed photographers, graphic designer, and intern from conception to fully operational publication.
- Conceptualized Web content to complement printed version.
- Partnered with marketing and public relations representatives to complete projects.
- Provided photography services as needed.
- Served as creative director on select photo shoots.
- Served as host for promotional Webcasts with local radio station. Aided with show's format and execution of concept by writing scripts for show participants.

Atlanta Goodlife Magazine- Associate Editor
Jan. 2005- June 2007

- Composed feature articles and covered various subjects including celebrity profiles, travel stories lifestyle features, and restaurants.
- Generated cover concepts including photo shoots, location scouts and model acquisition.
- Supplied Web content to coincide with monthly print version.
- Worked with marketing and public relations professionals to secure top tier interview subjects.
- Completed photography projects as needed.
- Served as creative director on select photo shoots.

Selected Freelance Writing Credits

National Public Radio

- Wrote commentaries for *All Things Considered*.
- Recorded scripts in studio for nationally syndicated broadcasts.

WCLK 91.9 FM

- Wrote scripts for weekly segment for weekend lifestyle events and activities.
- Broadcasted scripts in studio on-air for morning drive time segment.

Crown Royal- Developed copy and concept for print advertising campaign.

Global Concepts-Transcription of five-hour financial conference into 15-page summary

The Symmetry Group- Copy writer for mass transit campaign and urban radio script.

Baby Bottoms- Multimedia Power Point presentation composed for potential investors.

Georgia Football-Online feature for high school football championship.

Pro Sports Wives Magazine-Feature article on high-profile NFL coach.

Georgia's Center For Domestic Violence-Television script for 15-minute DVD.

Ray of Hope Christian Church-Event Script used to follow a live two-hour event

Metametrix –Biography for medical staff personnel.

Carter-Krall Publishing – Multiple press releases for use in publication proposals.

Published Works

Novels

- | | |
|--------------------------|--|
| Crossing Bridges 1996 | Whippins Switches & Peach Cobbler 1999 |
| Catfish Quesadillas 2003 | The Big Money Match 2003 |
| An Auburn Autumn 2005 | Granddaddy's Dirt (Novel and Screenplay adaption) 2001 |

Anthologies

- | | | |
|------------------|---------------|---------------------------------|
| After Hours 2002 | Intimacy 2004 | Voices From The Other Side 2006 |
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Skills:

Basic Web Design and HTML knowledge, Adobe InDesign, Adobe Pagemaker, Adobe Photoshop, Adobe Acrobat, PowerPoint, Dreamweaver, FTP Software, FrontPage, MS Word, Excel, Audacity Audio Editing, Voiceover Work.

Awards: Best Sports Writing Georgia Press Association
Best Sports Feature Atlanta Association of Black Journalists
Best Photo Feature Georgia Press Association

References: Pete McDaniel Senior Writer, Golf World
Curtis Bunn, Journalism Professor Morehouse College
Peter Bowerman, Senior Copywriter